

Quality Policy

Since its creation, CHEBECHB Tunisia, specialized in the field of technical assistance, marketing and project management of vehicle bodies and trailers, aims at maintaining satisfactory qualitative performances to gain and preserve the confidence of its interested parties according to with the principles of the international group CHEBCHEB and the normative and legal requirements.

In order to achieve our vision of being the leading supplier of vehicle bodies and trailers in Tunisia, in accordance with our mission; **listening** to the customer and **understanding** their **needs** and **expectations**, to establish a network of **reliable partnership**, to **enhance** and **develop** our **skills** and **know-how**, adopt the **continuous improvement** approach while **controlling risks** and **opportunities**.

Our culture is based on the following five (05) core values:



Taking into account our context and the internal and external challenges of our company, our quality policy is defined and conducted around the following axes:

- ***Orient ourselves toward our costumers satisfaction***
- ***Increase our market share***
- ***Ensure and develop our know-how***
- ***Promote and develop the national partnership for local integration***
- ***Continuously improve the effectiveness of our management system.***

To respect this quality policy, we lean on a quality management system that meets the requirements of the ISO 9001:2015 norm.

In addition, the **General Management** is committed to satisfy the necessary requirements and to ensure the continuous improvement of the quality management system.

We encourage our employees to be actively involved in the success and implementation of this policy.

Managing Director
Chemseddine CHEBECHEB